



**PINK**  
**NEXT GEN™**  
**FIBERGLAS®**  
INSULATION

# FEATURES AND BENEFITS

Infographics and Videos

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What's the best thing about PINK NEXT GEN™ FIBERGLAS®  
Insulation? The fact that there's something for everyone to  
appreciate, whether you stock it, spec it, install it or live with it.



It's the new standard. And the right choice.

**PRECISION / COMFORT / SAFETY / SUSTAINABILITY**

[owenscorning.ca/PINKNextGen](http://owenscorning.ca/PINKNextGen)



# OUR BEST MADE BETTER

Our smoothest, softest surface with added stiffness to stay in place.



# WHY IS IT THE RIGHT CHOICE?

See what insulation pros are saying about what it's like to use PINK NEXT GEN™ insulation.

THAT WAS THEN



THIS IS PINK NEXT GEN™



**Advanced fibre technology creates a tighter structure**

So you get a more consistent texture and more insulating air pockets in a batt that's softer on the outside and stiffer on the inside.



Illustration intended to show relative size of insulating pockets, not actual product structure.

Type: Customer Review  
Length: 1:50

scan code to  
view video online



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# SAFE, PROVEN INGREDIENTS

A simple recipe for a healthier, comfortable home.



<p><b>Glass Fibre</b> Naturally resists fire without chemical retardants.</p>	+	<p><b>Binder</b> Holds firm with no formaldehyde.</p>	+	<p><b>Colour</b> Our symbol of quality and performance.</p>
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# WASTE LESS ENJOY MORE

Engineered to make a positive impact in your walls, on your wallet and on the world.

**MADE WITH 100% WIND-POWERED ELECTRICITY**

**HIGHEST RECYCLED CONTENT IN THE INDUSTRY<sup>2</sup>**

**NO MIXING OF HAZARDOUS CHEMICALS ON SITE**

**SAVES 12X ENERGY** used to produce it in just one year<sup>3</sup>

**1.3 BILLION POUNDS OF GLASS RECYCLED PER YEAR<sup>4</sup>**

1 Via Renewable Energy Credits in accordance with SCS Global Services' certification protocol. [www.scsglobalservices.com](http://www.scsglobalservices.com)  
 2 Total recycled content for unfaced fibreglass insulation products in North America based on current third-party certified recycled content certifications for Owens Corning, Knauf, CertainTeed, and Johns Manville  
 3 Based on savings per pound of fibreglass insulation in the first year of installation.  
 4 Company-wide total; Owens Corning Sustainability Report, 2020



# KNOW WHAT'S IN YOUR WALLS

## SAFE PROVEN INGREDIENTS PINK NEXT GEN™ FIBERGLAS® Insulation



## HAZARDOUS CHEMICALS AND FIRE RETARDANTS

**Spray Foam Insulation**

- methylene diphenyl diisocyanate
- polyol resins
- chemical fire retardant

**Cellulose Insulation**

- newspaper
- plastic waste
- chemical fire retardant



# THE CHOICE IS SIMPLE

No insulation is more tested. No brand is more trusted.



**INGREDIENTS:**  
METHYLENE DIPHENYL DIISOCYANATE, POLYOL RESINS, CHEMICAL FIRE RETARDANT

**Spray Foam**  
Creates a chemical reaction within the home, requiring extensive safety procedures and creating a greater chance for human error and variable product quality.



**INGREDIENTS:**  
NEWSPAPER, PLASTIC WASTE, CHEMICAL FIRE RETARDANT

**Cellulose**  
Approximately 20% fire retardant by weight, paper-based insulation is dusty, moisture absorbent and subject to shrinking and settling.



**INGREDIENTS:**  
GLASS FIBRE, BINDER, COLOUR

**PINK NEXT GEN™ FIBERGLAS® Insulation**  
Made with inert ingredients under controlled conditions for safety and consistency, with no chemical fire retardants added to fibreglass, and no mixing of hazardous chemicals on site.



# SEE THE SOFTNESS

Made with advanced fibre technology for a difference you can feel.



# BLIND TOUCH TEST

We blindfolded experienced installation installers to see if they could find the PINK NEXT GEN™ FIBERGLAS® on a table full of soft samples. Here's what happened.



**Cotton**  
Shown at 500X magnification  
Subject to bends and kinks

VS



**PINK NEXT GEN™ FIBERGLAS® Insulation**  
Shown at 1500X magnification  
Visibly smooth and supple



Under a microscope, it's easy to see why  
**PINK NEXT GEN™ FIBERGLAS® FEELS SOFT AS COTTON**

Type: Product Demo  
Length: 1:08



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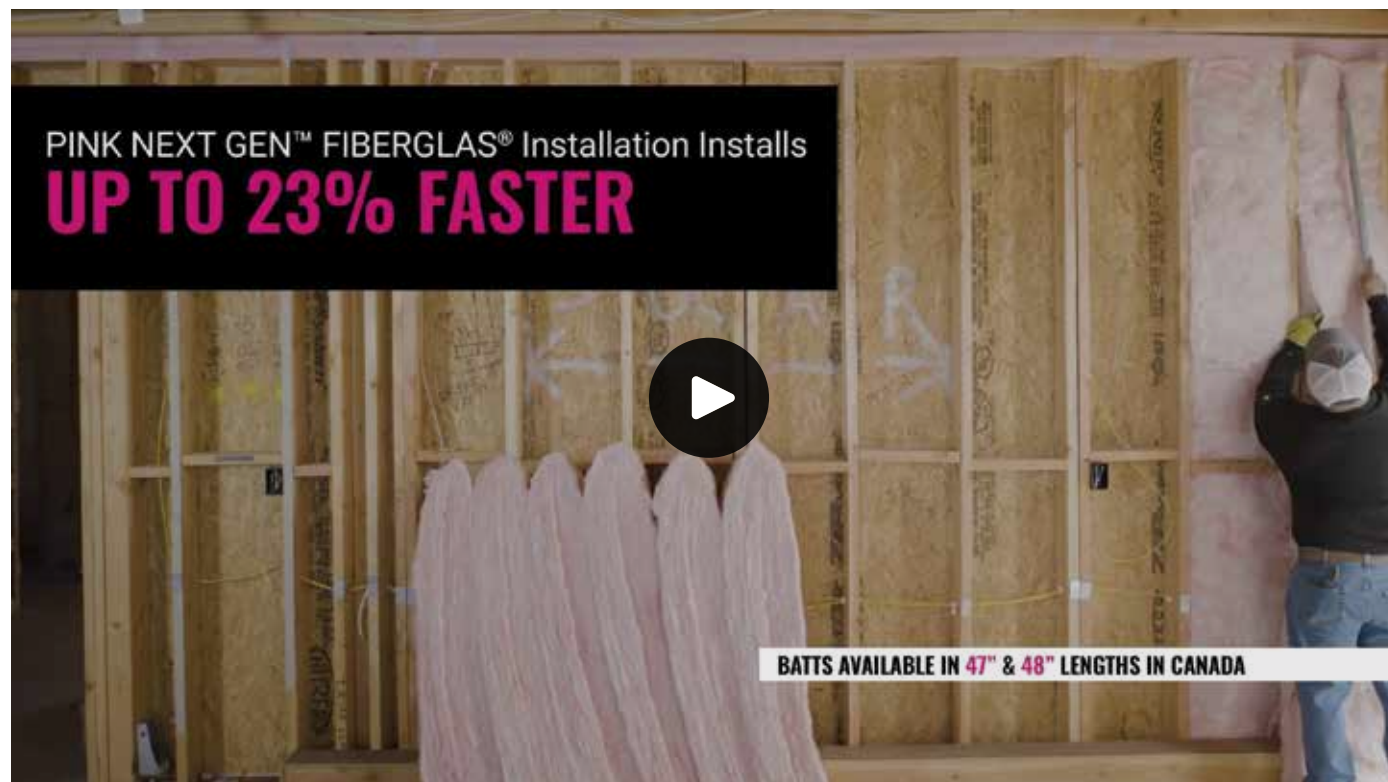


# GET THE JOB DONE FASTER

Time-lapse video of an actual install shows how fast and easy it is to install PINK NEXT GEN™ insulation.

Type: Product Demo  
Length: 1:00

scan code to view video online



\*Based on time savings per batt compared to Owens Corning EcoTouch® insulation. Does not include supporting tasks required to insulation install.



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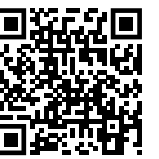


# MADE FOR A PERFECT FIT

Insulation contractors describe how PINK NEXT GEN™ insulation recovers instantly and fits better than other fiberglass insulation products.

Type: Customer Review  
Length: 1:14

scan code to view video online



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# WORK SMARTER FINISH FASTER

Recovers, cuts, splits, glides and fits better than ever.



# INSTALL MORE THAN EVER BEFORE

Goes in faster than the competition, so you can finish more homes with the same manpower.

PINK® FIBERGLAS® has always  
**INSTALLED  
FAST**



PINK NEXT GEN™ FIBERGLAS® Insulation  
**INSTALLS UP TO  
23% FASTER\***



**Get up to an hour back  
to do more with your day**



HOURS MINS SECS  
**00:56:00**

time savings on a typical house

- Recovers instantly
- Cuts with one pass
- Slides in, stays put



Install up to  
**117 SQ. FT**  
**MORE INSULATION  
PER HOUR<sup>1</sup>**  
faster than a leading competitor

That adds up to  
**161**  
**MORE HOMES  
PER YEAR<sup>2</sup>**

\*Based on time savings per batt compared to Owens Corning EcoTouch® insulation. Does not include supporting tasks required for insulation install. (Installation time trials conducted by Owens Corning with independent installers, July 2020.)

<sup>1</sup> Installation time trials conducted by Owens Corning with independent installers, February/March 2021. Does not include supporting tasks required for insulation install.  
<sup>2</sup> Based on 1,457 sq. ft. insulated cavity area

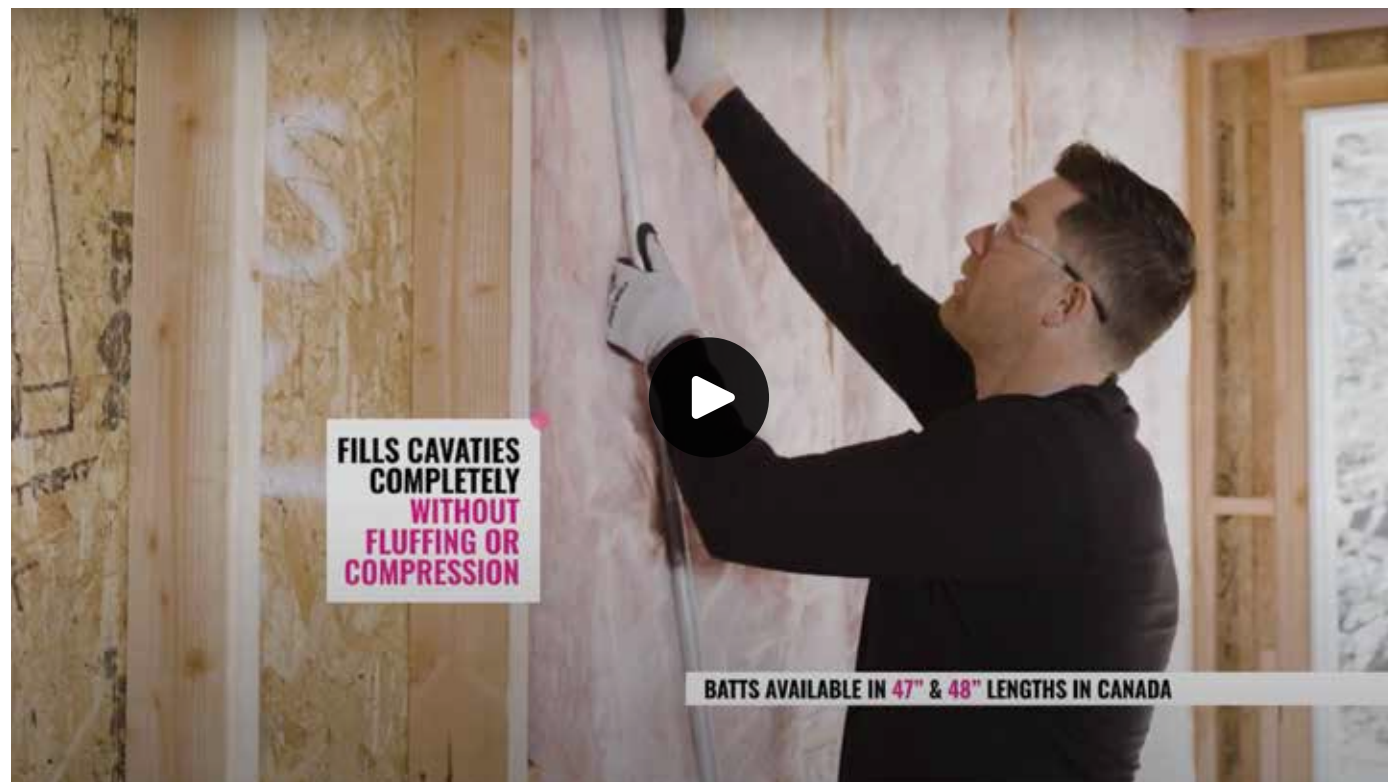


# INSTALLING PINK NEXT GEN™ FIBERGLAS® INSULATION

See how the improved texture, stiffness and smooth surface of PINK NEXT GEN™ insulation makes installation easy.

Type: Product Demo  
Length: 3:19

scan code to  
view video online



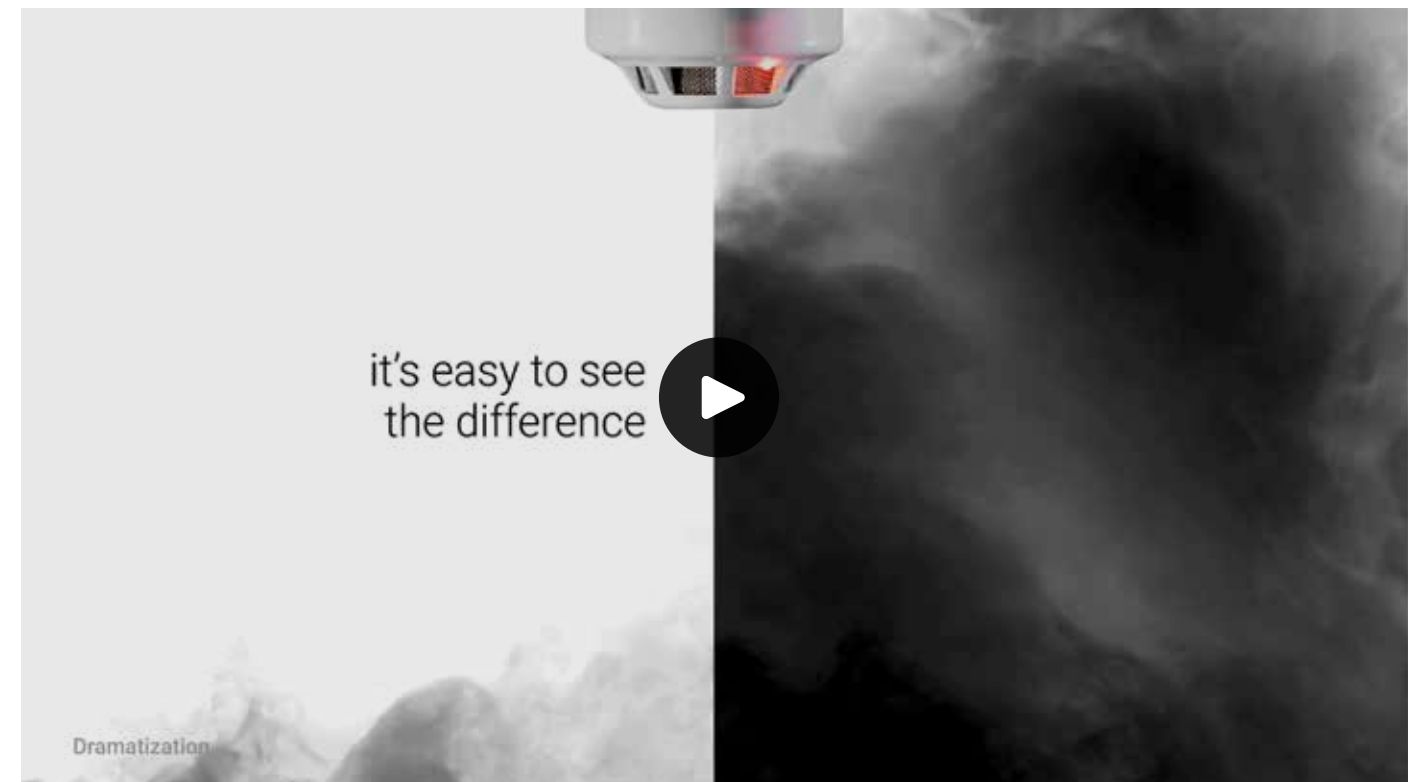
# LESS SMOKE

VS. COMBUSTIBLE INSULATION

The fibreglass in PINK NEXT GEN™ insulation doesn't burn, so it produces less smoke than combustible insulation materials. See the difference in this simulation of a standard fire performance test.

Type: Product Intro  
Length: 0:40

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